



General Meeting 2015

CIP4 Annual General Meeting
November 18, 2015



General Meeting

- Agenda
 - Welcome & Introduction
 - Financial Officer Report
 - Membership Officer Report
 - Technical Officer Report
 - Marketing Officer Report
 - Questions & Answers
 - Close



General Meeting

- Welcome & Introduction
 - Financial Officer – Jay Far, Independent
 - Membership Officer – Mark Bohan, PIA
 - Technical Officer – Rainer Prosi, Heidelberg
 - Marketing Office – Julie Watson, Ultimate
 - CEO – Henny Van Esch, Optimus



General Meeting

- Welcome & Introduction
 - 2015 year of transition
 - Changes decided via the AB in the last year
 - Change in the management structure
 - Change of the secretariat
 - Change of the web site hosting
 - Technical – Introduction of Atlassian Confluence
 - Commercial – Change to standard CMS
 - Some changes still on-going



Financial Officer's Report

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Financial Officer's Report

- Reports
 - Balance sheet
 - Profit & Loss Account
 - Auditor's Report



Financial Officer's Report

Balance Sheet as of June 30, 2015

Balance
1 of 2

			This FY 2014/2015	Previous FY 2013/2014
Exchange Rates:				
<i>as of June 30th according to European Central Bank</i>				
	US\$/Euro:		1,1189	1,3658
	CHF/Euro:		1,0413	1,2156
	US\$/CHF:		1,0745	1,1236
Cash				
	Commerzbank Euro	6.587,11 €	\$ 7.370,32	\$ 7.316,13
	Commerzbank US\$	\$ 499.524,77	\$ 499.524,77	\$ 452.718,03
	Commerzbank Savings Euro	- €	\$ -	\$ -
	Commerzbank Call Money Euro	- €	\$ -	\$ 9,85
	Commerzbank Savings US\$	\$ -	\$ -	\$ -
	PayPal Euro	- €	\$ -	\$ 1.156,19
	PayPal US\$	\$ 102,41	\$ 102,41	\$ 1.783,39
	PostFinance CHF	17.437,40 CHF	\$ 18.736,87	\$ 16.860,14
Total Cash		17.437,40 CHF	\$ 525.734,37	\$ 479.843,73
A/R				
	A/R (membership fees) US\$	\$ 226.325,00	\$ 226.325,00	\$ 373.950,00
	A/R (membership fees) Euro	- €	\$ -	\$ -
	Other Receivables	\$ -	\$ -	\$ -
	Less: Doubtful	\$ -	\$ -	\$ -6.600,00
Net A/R			\$ 226.325,00	\$ 367.350,00
Other Assets				
	Equipment	\$ -	\$ -	\$ -
	Prepaid Expenses	\$ -	\$ -	\$ 348,00
Total Other			\$ -	\$ 348,00
Total Assets			\$ 752.059,37	\$ 847.541,73



Financial Officer's Report

Balance
2 of 2

Liabilities					
A/P					
	Current Payables US\$	\$	8.587,50	\$	8.587,50
	Current Payables Euro		- €	\$	-
	Other Payables Euro		- €	\$	-
Total A/P				\$	8.587,50
Other Liabilities					
	Deferred Membership Fees US\$	\$	228.500,00	\$	228.500,00
	Deferred Membership Fees Euro		4.009,80 €	\$	4.486,57
	Deferred Membership Fees CHF		1.816,98 CHF	\$	1.952,39
Total Other Liabilities				\$	3.280,13
				\$	234.938,95
Accruals					
	Accruals US\$	\$	-	\$	-
	Accruals Euro		32.854,58 €	\$	36.760,99
Total Accruals				\$	36.760,99
				\$	66.361,18
Total Liabilities				\$	280.287,44
				\$	448.167,33
Equity					
	Retained Earning			\$	399.374,39
	Net Income	\$	72.397,55	\$	72.397,55
Total Equity				\$	18.705,34
				\$	471.771,94
Total Equity & Liabilities				\$	752.059,38
				\$	847.541,72

Balanced Balanced

Bad Kreuznach, November 13, 2015

(Place and date)

(Céline Utard - Auditor)

Profit & Loss



Fiscal Year 2014-2015

All figures in US\$

<u>2013/2014</u>	<u>2014/2015</u>	<u>2014/2015</u>	<u>2015/2016</u>
Actual	Actual	Budget	Budget

Income members:

Partners	105.000	105.000	90.000	80.000
Full	272.104	251.625	247.500	156.000
Associate	14.532	11.535	13.125	12.250
Royalties	0	349	0	0
Total income	391.636	368.510	350.625	248.250

Expenses:

Secretarial work	230.185	141.357	81.000	10.000
New Secretarial Service Provider		0	50.000	50.000
Executive director	75.000	0	0	0
Outsourced marketing support		0	25.000	25.000
Technical work	48.539	132.370	100.000	100.000
Internet conferences	2.088	2.436	2.500	2.500
Legal consultancy	1.094	1.276	1.000	1.000
Trademark registrations	650	329	1.000	1.000
Meetings	6.131	0	9.000	9.000
Marketing	9.668	1.028	10.750	10.750
CIPPI Award event	0	0	0	0
Education	0	0	0	0
Membership recruitment	0	0	2.000	2.000
Exchange results	-7.108	12.290	0	5.000
Interest income	-15	-6	0	0
Other expenses	6.699	5.031	7.000	7.000
Total expenses	372.931	296.112	289.250	223.250

Result

18.705	72.398	61.375	25.000
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Independent Auditor's Report

To: The management and members of the CIP4 Organization

Report on the financial statements

I have audited the financial statements for the year ended June 2015 of the CIP4 Organization, Zurich, which comprise the balance sheet as per June 2015, profit and loss statement for the year ended, outstanding membership invoices as per June 2015, cash flow statements for the year ended and notes and other explanatory information.

Management responsibility

Management is responsible for the preparation and fair presentation of the financial statements in accordance with International Accounting Standards. Furthermore, management is responsible for such internal control as it determines is necessary to enable the preparation of the financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's responsibility

My responsibility is to express an opinion on the financial statements based on my audit held in Bad Kreuznach, Germany on 13th November 2015. I conducted this audit in accordance with International Standards on Auditing. This requires that I comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement. I believe that the audit evidence I have obtained is sufficient and appropriate to provide a basis for my audit opinion.

Opinion

In my opinion, the financial statements give a true and fair view of the financial position of the CIP4 Organization as at 30th June 2015 and of its balance sheet, results and cash flow for the year ended.

Bad Kreuznach, 13th November 2015

A handwritten signature in blue ink, appearing to read "Céline Utard".
Céline Utard



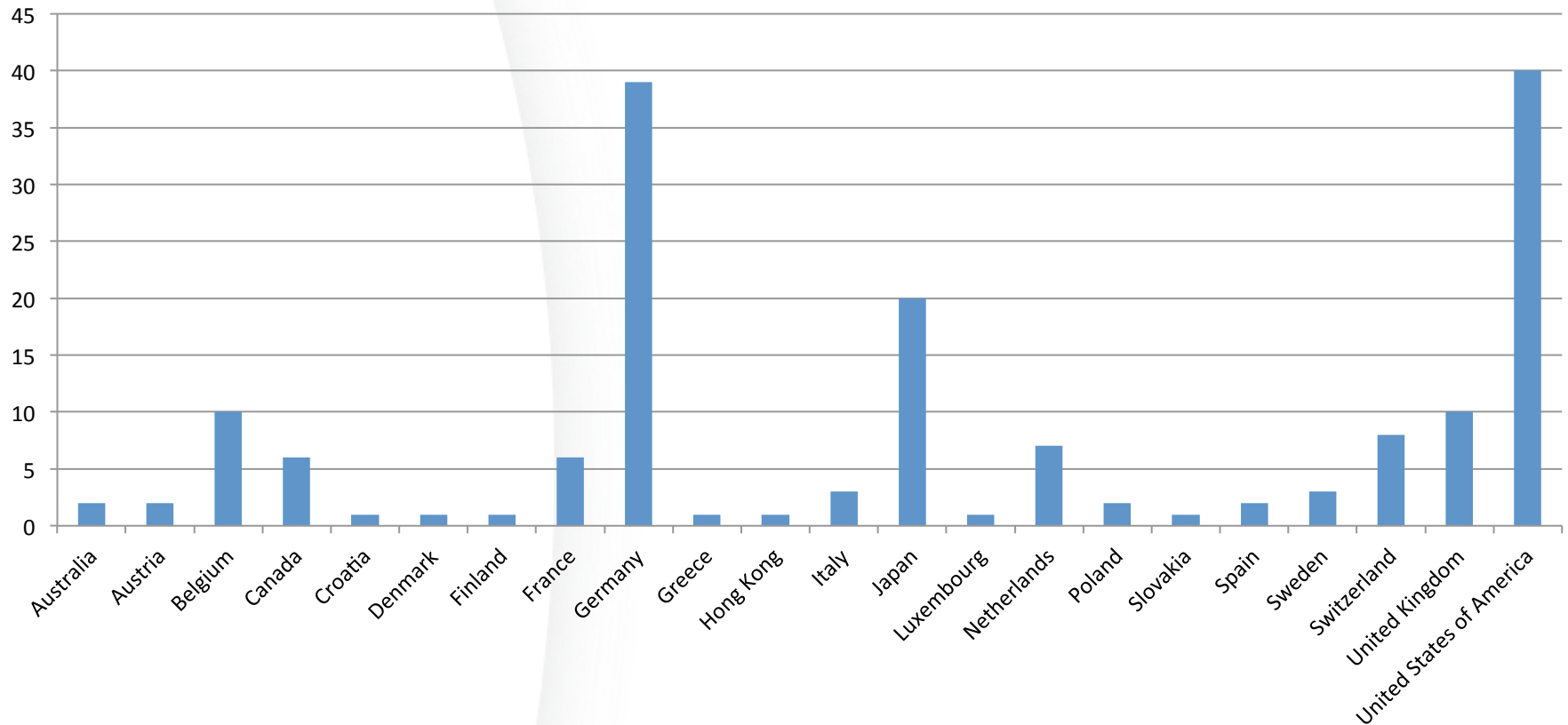
Membership Officer's Report

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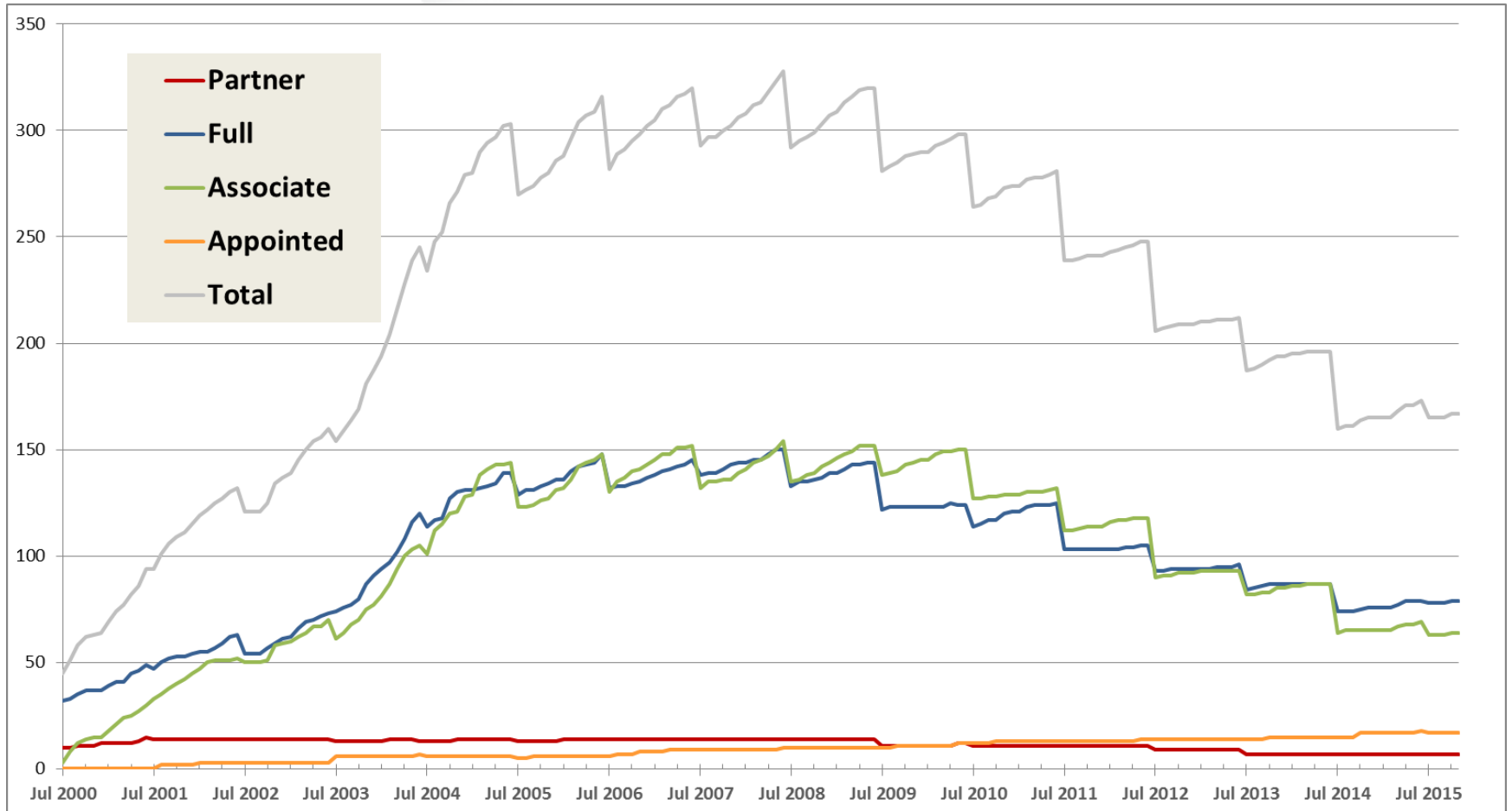
CIP4 Is International

Started in July 2000 with 45 members – Now 167 Members, 22 Countries





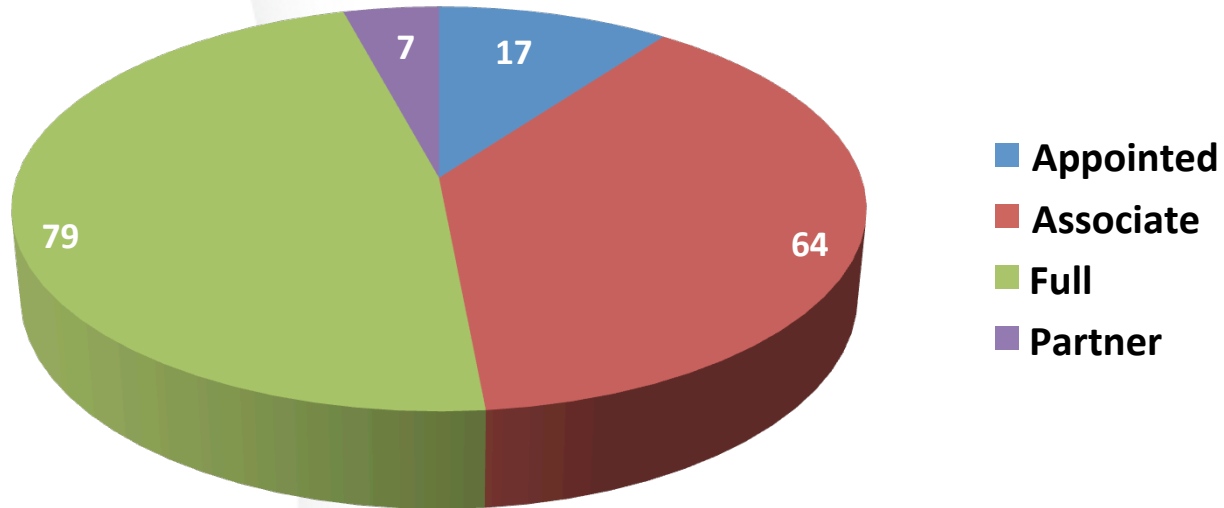
Membership Growth





Membership By Classes

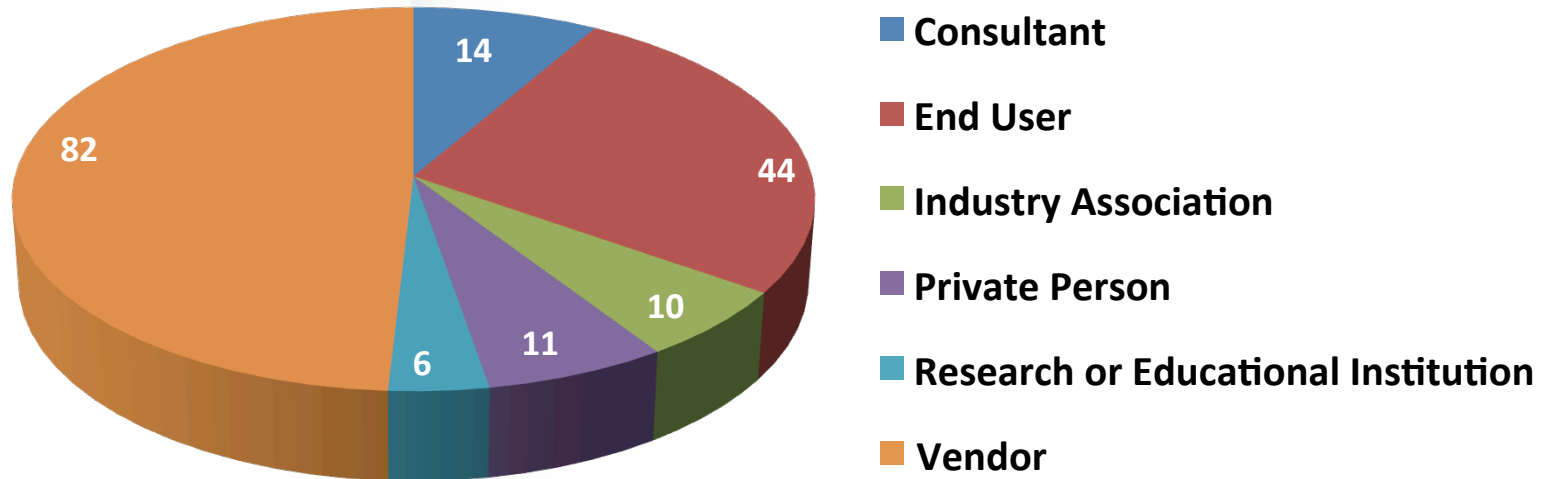
Total: 167 Members





Membership by Business Type

Total: 167 Members





Report from the Technical Officer



Technical Workgroups

- Active Work Items
 - XJDF Workgroup
 - Wide Format
 - PDF/VT Metadata
 - New Website
 - Automation and refinement of Specification Work



Liaisons with other Groups

- ISO TC130
 - Focus on PDF Metadata
 - Web To Print and XJDF as potential mid-term ISO Standard
- Ghent WG
 - Alignment of Job Ticket related work
- PWG
 - Mapping of JDF to IPP

- Very active workgroup
- Simplified JDF
- Aim for 500 pages or less
- Common Specification with JDF 1.6
- Timeline (tentative and aggressive)
 - Publication announcement at Drupa
 - Publication 2017
 - Details in Jira and Confluence





Confluence Website

- <https://confluence.cip4.org>
 - All Technical Discussions carried out transparently
 - Jira.CIP4.org
- Workgroup Calendar
- Workgroup blogs
- Interop Preparation
- Technical details, samples, white papers

Report from the Technical Officer

Dr. Rainer Prosi, Heidelberg

Thank you for your Attention





CIP4 Marketing

JDF Automation - Keeping the buzz and
simplifying the message.



Updated Logo

- Launching a new brand image
- Connectivity, Technology, Association
- To be Integrated to the new website





Drupa: CIP4 Collaboration with dip!

- Participate in the Drupa Innovation Park and benefit from:
 - **dip!** is an opportunity to display your innovations to an international audience and explore new markets.
 - **dip!** is a place for exchanging knowledge on the newest technologies
 - **dip!** will be located at **Hall 7.0** and is free for visitors
 - **dip!** booths are available at reasonable prices
 - **dip!** will organize a sofa session with the CIP4 organisation to promote its goals and members as well as new technologies through interviews
 - **dip!** has its own stage program and CIP4 members are welcome to contribute to this program
- More information: sandra.winter@wintercon.de



Time to Get Involved!

- CIP4 Marketing Committee looking for volunteers to create informative and persuasive content for the new website in the form of text and/or images.
 - Unique opportunity to participate in simplifying communications in regards to JDF automation.
- CIP4 looking for volunteers to participate at the CIP4/JDF booth at Drupa to greet and inform visitors on the value of JDF as well as on the value of becoming a CIP4 Member.
 - Unique opportunity to meet and network with visitors interested in JDF.

Please communicate with Julie Watson at
marketing_officer@cip4.org



Follow on Twitter

- @CIP4 : <https://twitter.com/cip4>
 - 1) Tweet and mention @cip4 to get a retweet.
 - 2) Send us your **Press releases** to get a retweet: marketing_officer@cip4.org

A screenshot of the Twitter profile page for CIP4 Marketing (@cip4). The profile header shows the CIP4 Organization logo, the name "CIP4 Marketing", and the handle "@cip4". Below the header, statistics are displayed: 16 Tweets, 180 Following, 71 Followers, and 10 Likes. A "Follow" button is visible in the top right. The main content area shows two tweets. The first tweet, dated Oct 20, says "Enjoy and should you have any questions, feel free to ask them on the CIP4 Confluence website [@CarlThress](https://confluence.cip4.org/questions)". The second tweet, dated Oct 15, says "Happy International Print Day! #PrintNOW #IPD15 It is about producing quality products efficiently #JDFAutomation @cip4 @CIP4org". On the right side, there is a "New to Twitter?" sign-up prompt and a "You may also like" section with user avatars for Cary Sherburne and Jim Hamilton.



General Meeting 2015

Questions?

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General Meeting 2015

Thank You

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