CIP4 guidelines
for CIP4, JDF and XJDF logo use

CIP4 invites its members to post a link to CIP4 on their website. We appreciate your willingness to help promote CIP4's mission. CIP4 and JDF are registered trademarks of the CIP4 Association. We make the CIP4 and several variants of the JDF logos available with the understanding that they will be used only by members in good standing of CIP4 (meaning the annual membership fees are paid up and current), for the purpose of promoting the education and implementation of Job Definition Format (JDF). At no time, may these logos be used to identify a product as endorsed by CIP4 or compliant with the JDF specification. Please understand that the attached logos are trademarks of the CIP4 Organization.

When published, the following attribution is required:

CIP4 and the CIP4 logo are registered trademarks of the CIP4 Organization.

JDF and the JDF logo are registered trademarks of the CIP4 Organization.

XJDF and the XJDF logo are registered trademarks of the CIP4 Organization.

Other Terms and Restrictions for the use of the CIP4 or JDF logos include:

- The "CIP4" and "CIP4 Member" logos may only be used by CIP4 members, and if you fail to renew your membership or withdraw you membership from CIP4 or are not current in paying

- the annual membership fee, then you must immediately cease to use the CIP4 logos and must cease distribution of any current stock of materials that incorporate the CIP4 logos.

- Your use of any CIP4 or JDF logo is your acceptance of these terms, and the CIP4 organization reserves the right to change and modify these terms at any time.

- The plan JDF logo may be used by members and non-members of CIP4 and may be used in marketing and educational materials, but it may not be used in any way that implies any level of certification or conformance to the JDF specification or by the CIP4 Organization. A separate JDF product conformance certification program is under development by CIP4 and a variation of this logo indicating conformance will be issued to for products that complete conformance certification.

- The "JDF Now" and "JDF Works" variant of the JDF logo is intended to be used in public awareness programs (Posters, pins, t-shirts, etc.) and may be used liberally in conjunction with product packaging, product promotions, and even in product "splash" pages. These logos are reserved for use by CIP4 members It is preferred that the regular JDF logo be used in combination with presentations, white papers and educational materials. We suggest that the "JDF Works" logo be used, rather than the "JDF Now" logo, after April 15, 2006 to be consistent with CIP4's branding program.

- In the meanwhile, product representations that imply this product "supports JDF," "features JDF support," is "JDFcapable," or is "JDF-enabled" are acceptable, but representations that imply this product is "JDF conforming" or "JDF certified" are not acceptable, nor is any representation that CIP4 has in anyway reviewed or endorsed a specific product, with the exception of products that have been submitted for, and passed, CIP4's Product Certification Program. This program is administered by PIAGATF in the US, (other international partners will be selected in the future), and PIAGATF will issue a uniquely numbered certification logo to the owner of products that have been certified for meeting the requirements of one or more Interoperability Conformance Specification documents. Certification logos may only be used by the company to which they have been issued, and only in conjunction with marketing, packaging, educational materials associated with the product that has been certified.

- The JDF logo used in conjunction with product information, such as (but not limited to) data flow diagrams, should not be used to falsely infer that a product accepts or produces JDF when it does not. If conversion of JDF is required prior to consumption of the data or prior to the export of the data by a system, then the JDF logo should not be used, or at the minimum, should clearly indicate that external or third-party data conversion software is used that is not integrated into the product.

- The "JDF Expert" logo may only be used by individuals who take the JDF Expert Certification course and pass the course's final. The logo may be used by certified experts on business cards, stationary, and marketing materials for their services, but the "Expert" designation does not convey to the employer of the certified expert; hence, the expert's employer may not represent that they company is a JDF Expert, only that they have a JDF Expert on staff.

- Inappropriate use of the CIP4 or JDF logos in violation of these guidelines may result in losing membership privileges when such enforcement is equal and non-discriminatory.

- In cases where there is adequate space, please publish the following copy:

About CIP4
CIP4 brings together vendors, consultants, and end-users in the print communications, Graphic Arts industry, and associated sectors, covering a variety of equipment, software, peripherals, and processes. Members participate in focused working groups to define the Job Definition Format (JDF), PrintTalk, and other standards relevant to process automation; to study user requirements; to test product interoperability; and to develop a range of JDF software development tools. Information on CIP4, including membership details, is available from the organization's web site: www.cip4.org. Or contact: Stefan Daun, Fraunhofer Institute for Computer Graphics, +49 6151 155 575, secretariat@cip4.org. All content and ideas submitted to the CIP4 user groups and intellectual property rights subsisting therein shall become the exclusive property of CIP4.

About JDF
The Job Definition Format (JDF) is the industry specification designed to facilitate process automation and the integration of different applications and systems in and around the Graphic Arts industry. JDF also enables the integration of business management and job planning applications into the production workflow. JDF is based on the W3C's Extensible Markup Language (XML), ensuring maximum interoperability between different platforms and ready interaction with Internet systems. More information is available at http://www.cip4.org/.

JDF and JMF icon files are provided for use by CIP4 member and non-member companies, with out modification of the design, to identify to users, via operating systems, file management systems, and other software, JDF and JMF files. All companies, member and non-member, may use these icons in association with any **.JDF** or **.JMF** file. All software applications that make use of these icons should include the following text in the application's "about" document:

JDF, the JDF logo, and the JDF and JMF icons are registered trademarks of the CIP4 Organization, and may be registered in some jurisdictions."

Thank you for your cooperation.